



Book presentation

Marketing Violence: The Affective Economy of Violent Imageries in the Dutch Republic

Tuesday 23 January 2024

14:30 – 17:00

NIAS Conference Room - B3.02, Oost-Indish Huis in Amsterdam

Registration is required before 22nd of January via email (free):

secretariaatnl-lab@huc.knaw.nl

specify “Book presentation Marketing Violence” in the subject line

Marketing Violence was published by Cambridge University Press as part of the *Elements in Histories of Emotions and the Senses* series and written as part of the NWO & FWO funded project *Imagineering Violence: Techniques of Early Modern Performativity in the Northern and Southern Netherlands 1630-1690*.



Frans-Willem Korsten, Inger Leemans, Cornelis van der Haven and Karel Vanhaesebrouck invite you to join them for the presentation of their recently published book *Marketing Violence* on **Tuesday 23 January in the NIAS conference room.**

Marketing Violence is available through open access:
<https://www.cambridge.org/core/elements/marketing-violence/2156DA0F35E440BE3F23E730FD1FA663>.

Program:

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| 14:30 | Walk-in |
| 15:00 -15:15 | Introduction by dr. Yolanda Rodríguez Pérez |
| 15:15 -15:25 | Prof. Dr. Frans-Willem Korsten's reflections on the collaborative process of <i>Marketing Violence</i> |
| 15:25 - 15:35 | Prof. Dr. Kornee van der Haven on the History of Emotions |
| 15:35 - 15:55 | Dr. Ayşenur Korkmaz on representations of violence from the perspective of genocide studies |
| 15:55 - 16:20 | Dr. Matthias van Rossum on colonialism and the History of Emotions |
| 16:20 -17:00 | Drinks! |

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