Book presentation

Marketing Violence: The Affective Economy of Violent Imageries in the Dutch Republic

Tuesday 23 January 2024
14:30 – 17:00
NIAS Conference Room - B3.02, Oost-Indish Huis in Amsterdam

Registration is required before 22nd of January via email (free):
secretariaatnl-lab@huc.knaw.nl
specify “Book presentation Marketing Violence” in the subject line

Marketing Violence was published by Cambridge University Press as part of the Elements in Histories of Emotions and the Senses series and written as part of the NWO & FWO funded project Imagineering Violence: Techniques of Early Modern Performativity in the Northern and Southern Netherlands 1630-1690.
Frans-Willem Korsten, Inger Leemans, Cornelis van der Haven and Karel Vanhaesebrouck invite you to join them for the presentation of their recently published book *Marketing Violence* on **Tuesday 23 January** in the NIAS conference room.

*Marketing Violence* is available through open access: [https://www.cambridge.org/core/elements/marketing-violence/2156DA0F35E440BE3F23E730FD1FA663](https://www.cambridge.org/core/elements/marketing-violence/2156DA0F35E440BE3F23E730FD1FA663).

**Program:**

14:30  
Walk-in

15:00 - 15:15  
Introduction by dr. Yolanda Rodríguez Pérez

15:15 - 15:25  
Prof. Dr. Frans-Willem Korsten’s reflections on the collaborative process of *Marketing Violence*

15:25 - 15:35  
Prof. Dr. Kornee van der Haven on the History of Emotions

15:35 - 15:55  
Dr. Ayşenur Korkmaz on representations of violence from the perspective of genocide studies

15:55 - 16:20  
Dr. Matthias van Rossum on colonialism and the History of Emotions

16:20 - 17:00  
Drinks!

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